

Event Name	Type of Event	Specific Guidelines
Emerging Business Issues Modified	Team of 2 or 3 Members	Modifications <ul style="list-style-type: none"> Participants will be expected to research the topic prior to the conference and be prepared to present both the affirmative and negative arguments. Teams will be permitted to bring prepared notes of any type for the presentation. Teams will have seven (7) minutes to present both sides. No reference materials, visual aids, or electronic devices may be brought to or used during the preparation or performance. Teams should introduce themselves, describe the situation, present both affirmative and negative and make their recommendations, and summarize their case
Public Service Announcement	Individual or Team of 2 or 3 Members	<ul style="list-style-type: none"> Research and form an objective on the topic provided. Create a script and 30-second video on the topic. The video production may use any method to capture or create moving images. The PSA video must be shown to the judges The presentation should include the team's objective toward the topic, major findings from the topic research, the script writing process, use of different video techniques, a list of equipment and software used, and copyright issues with pictures, music or other items. Competitors' must bring their own script copy if they want to refer to it during the presentation. <p>TOPIC <u>Green Teens</u>—<i>Produce a PSA that points out simple life changes teens can make that will impact our environment in a positive way.</i></p>
Sales Presentation New!	Individual	<p>The purpose of this event is to enable students to use their knowledge of good selling techniques and to create an awareness of the importance of good salesmanship.</p> <ul style="list-style-type: none"> The individual shall provide the necessary materials and merchandise for the demonstration along with the product. Visual aids and samples related to the presentation may be used in the preparation; however, no items may be left with the judges or audience. When delivering the demonstration, the participant may use notes, note cards, and props. All materials must be removed at the end of the performance.